LC of CS Apple Festival 2017 - Sponsorship

Lioness Club of Central Square P.O. Box 666 Central Square, NY 13036 Sponsorship Telephone: 315 – 345 - 9435

www.centralsquareapplefestival.com



Dear Apple Festival Partner,

For over 33 years, the Lioness Club of Central Square has committed to assisting our local community. The main beneficiaries of our fund raising have been our local food pantries, libraries, fire companies, ambulances, children (school clothing project, back pack programs and senior scholarships), families-in-need fundraisers and many other worthwhile causes. We invite area non-profit organizations to raise money at our festival at no cost to their organization.

Our move to the Brewerton Speedway in Central Square allowed us the necessary growth to provide even more assistance in our local communities. (Remember that 100% of our profits go back to those in need.) We had approximately 25,000 in attendance last year. We have been recognized multiple times by Oswego County; most recently as 2016 Tourism Ambassadors. As the Apple Festival grows, so do our expenses - fuel, portable bathrooms, golf carts, traffic control and required permits such as the required emergency medical services on the premises.

Please consider sponsoring the 2017 Lioness Club of Central Square Apple Festival. In appreciation of your generous donation, you will be provided visibility in several locations. This may include posters, banners, Internet, print and forms of social media advertising. **To ensure inclusion in all possible advertising, please send your pledge or donation prior to July 1, 2017.** In addition, your commitment at the titanium level prior to July 1st will be included in our television advertising. Donations received after 8/15/17 may not be included on current year banners displayed at the festival, but will be included in the following year.

Our sponsorship levels:

\$1001 + = Titanium \$501 - \$1000 = Platinum \$101 - \$500 = Gold Sponsor \$25 - \$100 = Silver

We would like to thank you in advance for your anticipated support. Any and all donations are greatly appreciated. We are a non-profit organization, comprised entirely of volunteers.

Sincerely,